

Main Street Monday!





BARDSTOWN MAIN STREET BEATTYVILLE MAIN STREET CAMPBELLSVILLE MAIN STREETPAINTSVILLE MAIN STREET CARROLLTON MAIN STREET CATLETTSBURG MAIN STREET RENAISSANCE COVINGTON CYNTHIANA MAIN STREET HEART OF DANVILLE **GUTHRIE MAIN STREET** LAGRANGE MAIN STREET LONDON DOWNTOWN MAYSVILLE MAIN STREET MIDDLESBORO MAIN STREET DOWNTOWN MOREHEAD

MURRAY MAIN STREET PADUCAH MAIN STREET PERRYVILLE MAIN STREET PIKEVILLE MAIN STREET MAIN STREET PINEVILLE MAIN STREET SALYERSVILLE **HEART OF SCOTTSVILLE** SHELBY MAIN STREET SPRINGFIELD MAIN STREET TAYLORSVILLE MAIN STREET TRI-CITIES HERITAGE WILLIAMSBURG MAIN STREET MAIN STREET WINCHESTER





Tomorrow we begin a national celebration of the diversity of our country and our downtowns. The Year of the Tiger (which we know our neighboring Ohio Main Streets will be celebrating) and Black History Month set aside time to honor and support the great contributions to our communities. In Main Street we honor these contribution made by small business owners of diverse backgrounds all year long. Please join us by making an extra effort to get to know your locally diverse business owners that enrich our communities.



Here's just one of the many items you can fall in Love with at Bardstown's newest business, Mad-Hatter Café and more!

Located at 225 North 3rd Street



2022 AARP Community Challenge



The application period is now open for the 6th annual AARP Community Challenge quick-action grant program. Funding is available for local governments and nonprofits

that are eager and ready to work on a communityimproving project that can be started and completed before year's end. Learn more on how to apply

https://www.aarp.org/livable-communities/community-challenge/info-2022/2022-challenge



Excited to see the reopening of the Hub in downtown Danville tomorrow! The Hub is where people gather to meet and to eat and to caffeinate! The Hub is located at 236 West Main.

Be sure to check out the historic window restoration at the top of the building too!





Did you know that special events from your local Main Street program serve to promote the community, their local businesses, and on occasion to raise funds to be used for projects etc. that will enhance the downtown.

Your donations to the organization are actually through them to create a more vibrant downtown for everyone. Support your local program by participating, donating time or talents. Contact your local director to see how you can participate. You'll be glad you did!

Say hello to the new bakery in Downtown Murray Kentucky! The ladies at Granola Girls are "rolling out

dreams" with their allergen friendly sweet treats Their passion & love for Murray shows through their freshly baked goodies every day! Murray Main Street is proud to have Granola Girls in their downtown sharing that their baked goods are delicious! Check them out at 412 Main Street.

Take the Survey! Make your voice heard.

What do we have to loose? A lot actually! From our commercial districts to our rural places, above ground and below. Our cultural assets tell our Kentucky story, your story. The State Plan is your plan! The Heritage Council is tasked to put it together, but the plan is the plan of the people of the Commonwealth.

Please take this short survey to help us write your plan.

Public input sought for KY State Historic Preservation Plan

The Kentucky Heritage Council is seeking broad public input for a new five-year state historic preservation plan that will outline goals, objectives and strategies for helping preserve historic buildings and other sites across the Commonwealth.

Questions are gathering feedback on what individuals believe to be the most important historic resources in their community, most effective tools and main challenges to preserving these places, and most urgent preservation goals for Kentucky, among others.

<u>Go to this link to take the survey</u> https://www.surveymonkey.com/r/DG92V32 which takes 5 minutes, or scan the QR code:

Common issues in many communities include demolition by neglect, how to protect buildings and historic sites threatened by natural disaster, and the need to work collaboratively to develop practical solutions for the preservation and reuse of old buildings. When completed, the plan is intended to serve as a tool for use by individuals, nonprofits and local governments interested in applying these strategies to local issues.

The survey will be open through April 1, after which the data will be analyzed and incorporated into the 2023-2028 Kentucky State Historic Preservation Plan, which must be submitted to and reviewed by the National Park Service.

Stakeholders invited to complete the survey include individuals interested in preserving historic sites, historic property owners, elected state and local officials, real estate professionals, and representatives of federal and state agencies, historic sites and museums, American Indian tribes with ties to Kentucky, emergency management agencies, the business community, universities and school systems, or sites that may have not been the focus of historic preservation efforts in the past.

"What's at stake is our sense of home and identity as Kentuckians," said Dr. Orloff Miller Certified Local Government Program and Planning Coordinator. "Change is inevitable, and with change comes loss. Let's decide now what we do not want to lose, what preservation tools you as citizens need at hand, and what you want to see preserved. Through this process we want to help our constituents support preservation more effectively and make sure our agency goals are aligned."

For more information:

Orloff.Miller@ky.gov Certified Local Government Program and Planning Coordinator (502) 892-3606



It's the final week to lock in big savings to attend our first-ever **SOAR Mini Summit!** It's presented by **Kentucky Power** and will be held on **March 7-8** in Ashland.

Registration is all-inclusive and includes:

All programming
The SOAR Mini Summit Reception (heavy
Hors-d'oeuvres)
Country Music Highway Tribute Show
Breakfast and Lunch (March 8 only)

After Friday, the price will increase to \$45.

https://events.r20.constantcontact.com/register/event

gistration is now open for the 2022 Main Street w Conference from May 16-18!



Webinar: Utilizing ARPA Funds



From the National Main Street Cen-

ter: The American Rescue Plan Act offers communities a once-in-a-lifetime opportunity to fundamentally refocus their economic development strategies. One of the smartest things cities and towns can do with this unprecedented cash infusion is to make small business the center of their economic development policies and programs.

Join Main Street America and the Institute for Local Self-Reliance on February 10th at 2:00 PM EST for ideas on how to use the American Rescue Plan Act money to cultivate and support your small businesses. The panel will discuss topics including closing the racial entrepreneurship gap, cultivating small-scale manufacturing and filling gaps in local and regional supply chains, and buying commercial property and transferring ownership to a community land trust to provide affordable space for small businesses.

https://us06web.zoom.us/webinar/register

We can't wait to come together in Richmond, VA to celebrate the community resilience and reinvestment championed by Main Street programs through the COVID-19 pandemic and begin envisioning strategic opportunities to strengthen and expand our commercial districts.

We encourage all Main Street directors and their board members to attend!

Register today to take advantage of early bird rates and other special rates only available to Main Street America members!

Learn more and register here: https://bit.ly/340mKuJ





In the month dedicated to LOVE don't forget your downtown jeweler!

Many of them like Tucker's Diamond and Gold in downtown Campbellsville have been staples in our downtowns for generations providing quality service and hometown hospitality.



Did you know that Main Street loves to partner with others to make our downtowns better? Bardstown Main Street is just one of the many examples around the network that promote and support our small businesses. Everyone loves a thriving downtown! The quality of a community has become the most important factor in affecting where job seekers want to live and Main Street works hard every day to assure our communities are at the top of their list!







Planning a Valentine's Weekend???

Check out the Tri-Cities of Cumberland, Benham and Lynch. Enjoy a wonderful meal and play at the Benham School House Inn and reserve your room for the night. Sleeping in the school is a fun experience!

Take your hiking gear and trek up Black Mountain, the highest peak in KY. You might even get to see a bear on the drive there! Stop at the Lamphouse Café in Lynch for coffee on your way, then grab a take away lunch at the Hoagie Shop in Cumberland on your way to Kingdom Come State Park. Look for the wonderful murals, mosaics and more in the communities that are rich in history and if your lucky a little light snow will offer the perfect setting for a moonlit walk.





ENHANCING CULTURE | PRESERVING HISTORY

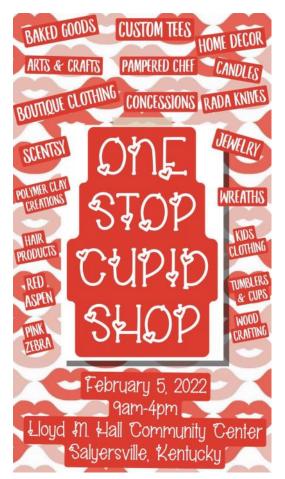
heartofscottsville.org

We love when we can involve the next leaders in a community! KUDOS to the Heart of Scottsville for partnering with their local school on this great design project!

AC-S High School students have partnered with the Heart of Scottsville's Design Committee for their annual Spring Project. Students will gain valuable, practical experience as they work to complete an inventory of buildings within the Historic Downtown district.

- Measure square footage, record data
- Create CAD drawings of each building
- Catalog interior/exterior photos
- Update current land use data

Work will be performed on Friday afternoons beginning at 1:30pm.





Main Street America Institute courses give you the tools to initiate and carry out revitalization projects with confidence. Register today for Advanced Principles in Quality Design! Learn more here: https://bit.ly/34elvXy



Downtown London invites you to Register today! Participate in one of the most beautiful rides in Kentucky! Come enjoy the beauty of Spring in bloom!

https://runsignup.com/Race/KY/London/LondonRedBudRide...



Team of 8 • \$200/team • Dinner

Call Murray
Main Street to sign up!
Space is limited.
270-759-9474

Open 5:30 p.m. Dinner 6 p.m. Competition begin at 6:30 p.m.

Mulligans 5/\$20, one set per team

Location: Springhill Suites Marriott 1512 N 12th St.









Do you head downtown for parking and then look for something to do?

Or do you head downtown for something to do and then look for parking?

Parking is a utility, not an attraction.

No one is going to come to town for your parking.

Focus on the businesses.

Worry about the real estate.

We love the unexpected especially in public art. This corner in downtown Covington serves many purposes, art, a seat, a place for plants and bright spot in unexpected places.





Happy Birthday today to both
Bobbie Gothard—Tri-Cites
and Hannah Brooks—Scottsville



Ways to show support to your small businesses that don't cost a thing!

